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The Wisdom of Crowds: Why the Many Are Smarter Than the Few and How Collective Wisdom Shapes Business, Economies, Societies and Nations, published in 2004, is a book written by James Surowiecki about the aggregation of information in groups, resulting in decisions that, he argues, are often better than could have been made by any single member of the group.

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JAMES SUROWIECKI THE WISDOM OF CROWDS James Surowiecki is a staff writer at The New Yorker, where he writes his popular business columns "The Financialist".

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Die Weisheit der Vielen Wikipedia

Die Weisheit der Vielen weshalb Gruppen klüger sind als Einzelne (Originaltitel: The wisdom of crowds. Why the many are smarter than the few and how collective wisdom shapes business, economies, societies and nations) ist der Titel eines Buchs von James Surowiecki, das 2004 erschienen ist.

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James Surowiecki Speaker TED

James Surowiecki has been reporting on finance and human behavior since the days of the Motley Fool on AOL. He's had a ringside seat for some roller-coaster times in business, but always, his focus has been on regular people -- not titans of Wall Street, but you and me.

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The Wisdom of Crowds by James Surowiecki

The Wisdom of Crowds is a brilliant but accessible biography of an idea, one with important lessons for how we live our lives, select our leaders, conduct our business, and think about our world.

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James Surowiecki Wikipedia

James Surowiecki The Wisdom of Crowds Audio interview from NPR affiliate WAMU, American University. Mr. Surowiecki explains how collective wisdom shapes business, economies, societies, and nations. (60 min. RealAudio stream).

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James Surowiecki The power and the danger of online

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The Wisdom of Crowds by James Surowiecki

Teresa yes, definitely worth reading. It is NOT at all about promoting sheep mentality and, in fact, reports how that kind of thinking occurs and what can be more yes, definitely worth reading.

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